

PERSONAL INFORMATION

Momoc Antonio Roberto



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| Date of birth: 31.03.1978 | Nationality Romanian

WORK EXPERIENCE

February 2020- present

Dean of the Faculty of Journalism and Communication Sciences (FJSC)

University of Bucharest

The dean is the school's chief academic and administrative officer overseeing 3 Bachelor of Art (BA) programs in Journalism, Public Relations and Advertising, and 9 Master of Arts (MA) programs. The organization comprises 2 departments, 44 full-time faculty, 9 full-time staff, and about 80 part-time faculty, 1,100 undergraduate students, and 350 graduate students.

2016-2020 **Director of the Cultural Anthropology and Communication Department (FJSC)**

Designing Curricula for the Program Specializations: Communication & Public Relations and Advertising. Developing and enhancing the department, hiring and attracting new members
 Planning, organizing and delivery of teaching and assessment activities within the Faculty at both undergraduate and postgraduate levels

2012-2016

Director of the E-Learning Program (FJSC)

Updating online courses and seminars on the digital platform for students, helping, mentoring and guiding tutors and lecturers how to teach online.

2014-2019

Trainer, Coach and Administrator

Red Carpet Production SRL

Trainings for private companies & NGO's: *Reputation Management, Public Speaking, Presentation Skills, Change Management, Conflict Management, Project Management and EQ for Leadership, Media Relations; Debunking Hoaxes & Countering Hate Speech.*

1997-2019

Journalist, Editorialist, Broadcasts Presenter

2017 – 2019 TV host at the National Public Romanian Television (TVRi): presenter of a weekly talk-show covering international relations and European politics

2016 - 2017 Contributor for Ziare.com

2015 - 2016 Contributor for Republica.ro

2013- 2014 - Contributor for Adevarul newspaper

2007 – 2008 Presenter of a daily broadcasts at online Radio Lynx

2004 - 2010 - Producer and presenter at Info Pro Radio station, part of Media Pro corporation.

2002 – 2003 News editor at Realitatea TV, the national News TV station

1999 - 2004 - Presenter of a daily broadcast - "100% European" concerning EU- Romania relations, at the National Public Radio Station "Radio Bucharest"

ACADEMIC EXPERIENCE

2014- present

Associate Professor, PhD

Cultural Anthropology and Communication Dept., FJSC, University of Bucharest

Teaching classes in Romanian and English of *New media Theories and Political Communication, Introduction to Online Communication, Basics of the Social Sciences, Political Advertising, Political Marketing*, at Faculty of Journalism and Communication Sciences, University of Bucharest.

2019-present

Teaching classes of *Advertising and Sales Promotion* at Faculty of Marketing and Business Administration, University of Bucharest.

2016-2018

Teaching classes in English of *Introduction to Political Communication* at Faculty of Political Sciences, University of Bucharest.

2002 – 2014

Assistant Professor / Lecturer, PhD

Cultural Anthropology and Communication Dept., FJSC, University of Bucharest

Teaching classes of *New media theories, populism and civic participation, Introduction to Sociology of Communication, Radio Journalism, Political Marketing.*

EDUCATION AND TRAINING

October 2010- March 2013

Post-doctoral Program (Social European Fund) - European Commission

POSDRU 89/1.5/S/62259, Socio-human and political applied sciences. Post-doctoral training program and post-doctoral research scholarships in the field of the socio-human and political sciences. Mobility at LUISS (Libera Università Internazionale degli Studi Sociali "Guido Carli") in Rome, Department of Political Science (1 February-30 April 2012)

2005-2008

PhD in Sociology

Faculty of Sociology and Social Work, University of Bucharest

- The Social History of Bucharest School of Sociology
- Qualitative Studies and Quantitative Research

2003 – 2005

Master of Arts (MA) in Political sciences

National School of Political Sciences and Administration, Romania

2001 – 2002

Master of Arts (MA) in Communication Sciences

Faculty of Journalism and Communication Sciences (FJSC), University of Bucharest

1998 – 2002

Bachelor of Arts (BA) in Political sciences

Faculty of Political and Administrative Sciences, (FSPA), University of Bucharest

1996 – 2000

Bachelor of Arts (BA) in Journalism

Faculty of Journalism and Communication Sciences (FJSC), University of Bucharest

PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Replace with name of language certificate. Enter level if known.					
Italian	C1	B2	B1	B1	B1
Replace with name of language certificate. Enter level if known.					

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Organisational / managerial skills

Dean of the Faculty of Journalism and Communication Sciences (since February 2020), University of Bucharest; before that I was Head of Department (2012-2020), member in the Faculty Council, chosen by vote by the other faculty members (2004-present).
2005-2020 – Founder, organizer and moderator of the event called Serile FJSC, a series of debates with the students of the Faculty of Journalism and Communication Sciences, University of Bucharest, having as guests many professionals from the journalism and communication industry, in 6 editions/year; managing the student team who organized the event, attracting sponsors for the event (Ursus, Cosmote/Deutsche Telekom, Lidl).

Job-related skills Media trainer, speaker, broadcast presenter.

Driving licence Category B

ADDITIONAL INFORMATION

Publications Book Coordinator

- *România protestelor din 2017. Piața Victoriei versus Cotroceni, (2017. The Year of protests in Romania)* (with Ionuț Butoi, Adriana Ștefănel, Dan Podaru), Merdiane Publishing, Iași, 2019
- *Activiștii mărunți. Istoria de viață (Petty Communists Activists, Life History Interviews)*, (with Zoltan Rostas), Curtea Veche Publishing House, 2007, ISBN 978-973-669-444-8.
- *Bișnițari, descurcăreți, supraviețuitori, (Black Marketeers, the Resourcefuls, and the Survivors)*, (with Zoltan Rostas), Curtea Veche Publishing House, 2013, ISBN 978- 606-588-628-5.

Book Author

- *Comunicarea 2.0. New media, participare și populism, (Communication 2.0, New media, participation and populism)*, Adenium Publishing House, Iasi, 2014, ISBN: 978- 606-8622-29-3.
- *Capcanele politice ale sociologilor interbelici – Școala gustiană între carlism și legionarism (Political traps of the interwar Romanian Sociology – Gusti Sociology School of Bucharest between King Carol I and Fascist Legionary Movement)* Curtea Veche Publishing House, București, 2012, ISBN 978-606-588-270-6.

Book chapters

- *Presa alternativă în România: jurnalism online, citizen journalism, jurnalism participativ (Alternative media in Romania: online journalism, citizen journalism, participatory journalism)*. In Marian Petcu (coord.), (coordon.), *Mass Media din România, După 30 de Ani (1989-2019)*, Tritonic, București, 2020:351-370, ISBN 978-606-749-490-7
- *Comunicarea publică în pandemie. Dezinformare, fake-news, infodemie. (Public Communication in Pandemic Times. Disinformation, fake-news, infodemie)* In Sorin Bocancea (coord.), (coordon.), *COVID-19, Dimensiuni ale gestionării pandemiei (COVID-19, imensions of pandemic management)*, Junimea, Iași, 2020: 255-272, ISBN 978-973-37-2395-0
- *Ceaușescu și comunismul în imaginarul tinerilor (Ceausescu and Communism in the young people's mind)* In Anneli Ute Gabanyi, Alex Muraru, Daniel Șandru (coordon.), *După 30 de ani. 1989. Învinși și învingători. Perspective românești și europene, (30 Years Later. Losers and Winners)*, Polirom, Iași, 2020:609-622, ISBN 978-973-46-8016-0
- *Populist and neo-populist candidates in the 2009 and 2014 presidential elections in Romania. A media coverage analysis*. In Sai Felicia Krishna-Hensel (Editor), *Authoritarian and Populist Influences in the New Media*, Publisher: Routledge, Taylor & Francis Group, 2017: 65-83, 206 pages, ISBN-13: 978-1472488541, ISBN-10: 1472488547
- *Particracy against Democracy* In Ana Adi, Darren Lilleker (Editors), *Romania's 2017 anti-corruption protests: causes, development and implications*, Quadriga, Berlin, 2017: 12-17, ISBN 978-3-942263-48-1
- *Marșul asupra valorilor europene. Traian Băsescu, Viktor Orban, Robert Fico (The march against European values: Traian Băsescu, Viktor Orban, Robert Fico)* In Sorin Bocancea (ed.), *Marșul asupra Europei. Noile dimensiuni ale migrației (The March upon Europe. New Dimensions of Migration)* Adenium, Iasi, 2016: 201-2011, ISBN 978-606-742-164-4
- *When the Social Documents are Standing by the Black Marketers* In Ivan, Loredana, Daba-Buzoianu, Corina, Gray, Brenden (Editors), *Mapping Heterogeneity: Qualitative Research in Communication*, Tritonic, Bucuresti, 2014: 187-203, ISBN 978-606- 8571-51-5 (with Zoltan Rostas)
- *Populist candidates and social media marketing during the 2009 Romanian presidential campaign* In Dobek-Ostrowska, Boguslawa / Garlicki, Jan (eds.) *Political Communication in the Era of New Technologies*, Peter Lang Edition, Frankfurt am Main, 2013: 203-212, ISBN 978-3-631-64411-9.
- *Romanian Parliamentarians on social media. Mobilizing voters at the poll in the 2012 parliamentary campaign* In Pătruț Monica, Pătruț Bogdan (editors), (2013), *Web 2.0 in Education and Politics. The Social Media Revolution*, Publishing House: Lambert Academic Publishing, Saarbrücken, pp. 422-448, ISBN: 978-3-8473-2425-6.
- *Web 2.0 Electoral Communication in the 2009 Presidential Elections* In Rață, Georgeta, Runcan, Patricia (coord.), (2013), *Applied Social Sciences: ECONOMICS AND POLITICS*, vol. 5, Cambridge Scholars Publishing (CSP), UK, pp. 127-134, ISBN:1-4438-4334-2.
- *O introducere în radioul on-line (Introduction to Online Radio)* In Coman, Mihai (coord.) *Manualul de Jurnalism (Handbook of Journalism)*, volumul III, Polirom, Iași, 2009, cod CNCSIS 52, pp.672-685.
- *Președintele României (The Romanian Presidency) & Guvernul (The Romanian Government)* in Surugiu, Romina, Radu, Raluca (eds.) *Instituții interne și internaționale, Ghid pentru jurnaliști*,

(*International and National Institution, Guide for journalists*), Universitatea din București Publishing House, 2009, p. 219, ISBN 978-973-737-727-2, cod CNCIS 78, pp. 43-52, pp. 52-60.

Publications in Peer-Reviewed Journals

- “Fake News and Digital World: Three Accounts and (Im)Possible Solutions”, co-author Romina Surugiu, *Revue Roumaine de Philosophie*, vol. 64, Issue 1, January-June 2020, pp. 223-228
- “Populism: from strategic communication style to political ideology of illiberal democracy”, *French Journal For Media Research*, 14/2020. ISSN: 2264-4733. (French Journal For Media Research is indexed and abstracted in: DOAJ (Directory of Open Access Journals), European Reference Index for the Humanities and the Social Sciences (ERIH PLUS) and Publication Forum).
- “Populism 2.0, Digital Democracy and the New ‘Enemies of the People’”, *Communication Today*, vol. (9), 1/2018: 58-76. Communication Today is indexed in these databases: Cabell’s Directories, CEJSH, EBSCO, CEEOL, ProQuest, Ulrich’s Periodicals Directory, Index Copernicus, ERIH PLUS, SCOPUS and (ESCI) – Web of Science Core Collection.
- “Religious messages and symbols in the neo-populist speech: the blogs of the 2009 elections candidates”, *European Journal of Science and Theology*, vol. 8, no. 4, December 2012: 205-214. (Indexed and abstracted in: Arts and Humanities Citation Index (A&HCI) and Science Citation Index-Expanded (SCIE) including the Web of Science by ISI Thomson Reuters, Scopus by Elsevier Bibliographic Databases, ISSN 1842 – 8517).
- “Sociology and theology building the Romanian cultural nation. Gusti’s Sociological School – from the Cultural Community Center to the Social Service”, *European Journal of Science and Theology*, 2013. (Indexed and abstracted in: Arts and Humanities Citation Index (A&HCI) and Science Citation Index-Expanded (SCIE) including the Web of Science by ISI Thomson Reuters, Scopus by Elsevier Bibliographic Databases, ISSN 1842 – 8517).
- „Political Angles in the Romanian Online Media about the Refugees’ Crisis and Islam. Traian Băsescu Case”, *Europolity*, Vol. 10, No. 1/2016: 71-86, ISSN print 2344-2247, ISSN online 2344-2255. (Indexed Journal: CEEOL, DOAJ, Ulrichsweb, SSRN, OnlineResearchDatabase)

Publications in International Databases Journals

- „Dimitrie Gusti și evitarea capcanei fasciste” (Dimitrie Gusti and the avoidance of the fascist trap), *Polis, Revistă de științe politice*, Vol. IV, No. 1(11) 2016, December 2015 – February 2016, Publishing House: Institutul European, ISSN: 1221-9762. (Indexed Journal: CEEOL, DOAJ.)
- “Candidații prezidențiali pe Facebook în timpul protestelor din ianuarie 2012” (The presidential elections candidates on Facebook during the January 2012 protests), *Sociologie Românească*, vol XI, no. 1/2013:40-51, ISSN: 1220 – 5389. (Indexed Journal: CEEOL, ProQUEST, EBSCO, Ulrich’s Web, Index Copernicus).
- “Știință și politică în sistemul sociologic gustian. Proiectul de societate al Școlii Sociologice de la București” (Science and Politics in Gusti’s Sociological System. The National Project of the Bucharest Sociology School), *Sfera Politicii*, no 3 (175), vol XXI, May-June 2013. ISSN: 1221-6720. (Indexed Journal: CEEOL, IPSA-AISP, Index Copernicus, DOAJ, EBSCO).
- “The presidential candidates on Twitter during the 2009 Romanian elections”, *Romanian Journal of Communication and Public Relations*, vol. 14, no. 1 (25)/2012: 21- 37, ISSN 1454-8100, Issue title: Political Communication in the Digital Era. (Review included in Ebsco, ProQuest, Index Copernicus.)
- “Social media in Romania: left wing or right wing? The case of the 2009 presidential campaign: Blogs and Facebook”, *Journal of Media Research*, vol. 5 issue 2(13)/2012: 77-95, ISSN 1844-8887. (Review included in the EBSCO and CEEOL databases.)
- “Online Negative Campaign in the 2004 Romanian Presidential Elections”, *Styles of Communication*, Vol. 2, No 1 (2010): 89-99, Print ISSN: 2065-7943; Online ISSN 2067-564X. (Review included in Index Copernicus Journal Information, Genamics Journal Seek, EBSCOhost databases)
- “Political PR and communication techniques within The School of Dimitrie Gusti. King Karl II, – The King of the peasants and of the youth”, *Sociologie Românească*, vol. X, no. 2/2012: 84-96, ISSN 1220 – 5389. (Review included in: CEEOL, ProQUEST, EBSCO, Ulrich’s Web, Index Copernicus)
- “Agresivitatea comentariilor de pe blogurile candidaților în campania prezidențială din 2009 – Violența de limbaj ca exprimare liberă” (The Violence of the User Comments Discourse on the 2009 Blogs of Presidential Candidates), *Sfera Politicii*, vol. XVIII, no. 10 (164), October 2011, pp. 56-63, ISSN: 1221-6720, (Review included in: Central and Eastern European Online Library - CEEOL, International Political Science Abstracts / Association internationale de science politique (IPSA/AISP), Index COPERNICUS, DOAJ - Directory of Open Access Journals, EBSCO Publishing (EBSCO), ProQuest)
- “Candidații populiști și noile tehnologii (Blog, Facebook, YouTube) în alegerile prezidențiale din

2009" (The Populist Candidates and New Media - blogs, Facebook, YouTube - in 2009 Presidential Elections), *Sfera Politicii*, vol. XVIII, nr. 8 (162), August 2011, pp. 39-46, ISSN: 1221-6720, (Review included in: CEEOL, IPSA/AISP, Index COPERNICUS, DOAJ, EBSCO, ProQuest).

Conference Proceedings

- "Perception of Romanian Journalists on Mass-media and Democracy", *The Romanian Journal of Journalism & Communication/Revista Română de Jurnalism și Comunicare*, An VII (XI), nr. 2 (39), 2012:12-20, ISSN 1842-256X (Review included in EBSCO and ProQuest.)
- *The first digital president in Romania – the first European politician who reached one million likes on Facebook* In Fabien Lienard & Sami Zlitni, *Medias Numerique et Communication Electronique*, 2016:163-173, Textes reunis par IUT du Havre, Normandie Universite, Universite du Havre, ISBN 978-2-9557005-0-1.
- "Social Networks – Public Space or political Tool? Voters and Candidates on Facebook during the Elections for the European Parliament" In *Ten Years of Facebook. The Third Argumentor Conference*, 2014:435-456, Partium Press-Oradea, ISSN 2285-682X, Debrecen University Press (Hungary), ISBN 978-963-318-445-5.
- "Social Media – PR Tools for Romanian Politicians?", *Procedia – Social and Behavioral Sciences*, World Congress on Administrative and Political Sciences organized by Academic World Education and Research Center, Vol. 81, 28 June 2013: 116–121, ISSN: 1877-0428. Published by Elsevier Ltd.
- *The Rising of Romanian President Traian Băsescu and the role of digital guerilla* In Emiliana De Blasio, Matthew Hibberd, Michele Sorice (editors), *Leaders and New Trends in Political Communication*, CMCS, Roma, Italia, 2011, ISBN 978-88-6536-008-8, pp. 79-95.
- "New media and social media in the Romanian political communication", *EIRP Proceedings*, Vol 6 (2011), pp. 556-562. *Proceedings of the 6th International Conference on "European Integration – Realities and Perspectives"*, Galați, ISSN 2067-9211. (EIRP Proceedings is included in the following international databases (BDI): ProQuest, EBSCO, DOAJ, Index Copernicus, Genamisc, Vlex)
- "The Blog – Political PR Tool in the 2009 Presidential Electoral Campaign" in *Professional Communication and Translation Studies*, Vol. 4, Issue 1 - 2, 2011, pp. 11-21, Proceedings of the 7th International Conference, 1 - 2 April 2011, Timișoara, Politehnica University Press, 2011, ISSN 2065 – 099X. (Professional Communication and Translation Studies is listed/covered/indexed by EBSCO Communication & Mass Media Complete, getCITED and WorldCat.)
- *The presidential elections candidate's blog: political PR or electoral debate platform?* In Drulă, Georgeta, Roșca, Luminița, Boicu, Ruxandra (editors), *The Role of New Media in Journalism*, NM-JUR-2011, ISBN: 978-606-16-0058-8, IDEI 2008 – 2011, „Research concerning blogging practices in Romanian Journalism” Project code 2065, București, 3–4 November 2011.
- "New media and social media in the Romanian political communication", *EIRP Proceedings*, Vol 6 (2011), pp. 556-562. *Proceedings of the 6th International Conference on "European Integration – Realities and Perspectives"*, Galați, ISSN 2067-9211. (EIRP Proceedings is included in the following international databases (BDI): ProQuest, EBSCO, DOAJ, Index Copernicus, Genamisc, Vlex)

Projects

2012 – 2013 – Executive Manager of the European Project POSDRU/86/1.2/S/64075 "Universitate pentru viitor in societatea comunicarii", cofinanced by European Social Fund (FSE) – European Commission via Programul Operational Sectorial Dezvoltarea Resurselor Umane 2007-2013 (POSDRU) and implemented by University of Bucharest, Faculty of Journalism and Communication Sciences. Partners: Univesitatea Transilvania, Brasov; Universitatea Babes Boliay, Cluj-Napoca; Universitatea Al. I. Cuza, Iasi; Universitatea de Vest, Timisoara, Italia Forma, TUCEP. Target group: 4000 students. Main Result: online educational digital platform for the E-learning Program
Department: www.edocemus.ro

Honours and awards

- Bologna Professor 2017 Award – awarded by ANOSR (National Alliance of Student Organizations in Romania). (May 19 2017, Edition held under the High Patronage of the Romanian Presidency)
- Travel Award by UEFISCDI (Executive Agency for Higher Education, Research, Development and Innovation Funding) – National Ministry of Education within the program „Resurse Umane - Proiecte de mobilitate pentru cercetatori”, cod PN-III-P1-1.1-MC-2018-1488. For the 5th ESTIDIA Conference. Hybrid Dialogues: Transcending Binary Thinking and Moving Away from Societal Polarizations @ University of Naples 'L'Orientale', September 20-21th, 2019.
- Travel Award by VOX-Pol & DCU for *VOX-Pol Conference – Violent Extremism, Terrorism, and the Internet: Present and Future Trends* organized by VOX-Pol Network of Excellence for Research in Violent Online Political Extremism, Dublin City University @ University of Amsterdam, August 20-

21th, 2018. This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no. 312827

Fellowships

- Study of the United States Institutes (SUSI) on Journalism and Media, Scripps College of Communication, Ohio University, United States of America, July 4 – August 16, 2013. The Summer Institute was funded by a grant from the Study of the U.S. Branch in the Bureau of Educational and Cultural Affairs at the United States Department of State.
- POSDRU 89/1.5/S/62259, Socio-human and political applied sciences. Post-doctoral training program and post-doctoral research scholarships in the field of the socio-human and political sciences. October 2010- March 2013, Social European Fund, University of Bucharest with a research mobility at LUISS University in Rome (February 1 – April 30, 2012)
- MATRA Award - Social Transition Programme for Central and Eastern Europe offered by Ministry of Foreign Affairs, Government of the Netherlands, for the course *Political Campaigns, Internet and Democracy*, organized by AMSU (Amsterdam Maastricht Summer University), Universiteit van Amsterdam, Universiteit van Maastricht, Hogeschool van Amsterdam, at Felix Meritis Buildings, Amsterdam, Olanda – August 2004.

Memberships

- Since Mar 2018: European Communication Research and Education Association (ECREA)
- Since Jan 2018: Society for the Romanian Studies (SRS)
- Jun 2013 – Oct 2014: The Association for Education in Journalism and Mass Communication (AEJMC)
- Since Mar 2007: Media Association of Journalists and Communication Trainer. (AFCOM)
- 2006 -2007: World University Service Non-Governmental Organization. (WUS)

References

Professor Emeritus, PhD, Robert Stewart, Director, E.W. Scripps School of Journalism (2010-2020), Ohio University
Email: stweartr@ohio.edu

Full Professor, PhD, Michele Sorice, LUISS University “Guido Carli”, Department of Political Sciences, Director of CCPS (Centre for Conflict and Participation Studies)
Email: mSORICE@luiss.it

Associate Professor, Ph.D, Jatin Srivastav, Ohio University, Director of Institute for International Journalism
Email: SRIVASTJ@ohio.edu

Associate Professor, Electronic Journalism, Mary Rogus, Ohio University
Email: ROGUS@ohio.edu

Associate Professor, Journalism, Hans Meyer, Schoonover Center 206
MEYERH@ohio.edu