

Published Books

1. *Web 2.0 Communication. New media, participation and populism*, Adenium Printing House, Iași, 2014, 271 p.
2. *The political traps of interwar sociology. Gusti's School between Monarchy and Legionary Movement* – Curtea Veche Publishing, București, 2012, ISBN 978-606-588-270-6, 414 p.
3. *Petty Communists activists. Life-stories*, (with Zoltan Rostas), Curtea Veche Publishing, 2007, ISBN 978-973-669-444-8, p 361.
4. *The black marketers, the ones who managed, and the survivors*, (with Zoltan Rostas), Curtea Veche Publishing, 2013, ISBN 978-606-588-628-5, 382 p.

Chapters in ISBN collective volumes

1. *Populist candidates and social media marketing during the 2009 Romanian presidential campaign* in Dobek-Ostrowska, Boguslawa & Garlicki, Jan (editors) *Political Communication in the Era of New Technologies*, Series: *Studies in Communication and Politics. Vol. 1*, Peter Lang Edition, Frankfurt am Main, Berlin, Bern, Bruxelles, New York, Oxford, Wien, 2013: 203-212, ISBN 978-3-631-64411-9.
2. *Romanian Parliamentarians on social media. Mobilizing voters at the poll in the 2012 parliamentary campaign* in Pătruț Monica, Pătruț Bogdan (editors), *Web 2.0 in Education and Politics. The Social Media Revolution*, Ed. Lambert Academic Publishing, Saarbrücken, 2013: 422-448, ISBN: 978-3-8473-2425-6.
3. *România, țara userilor fericiti* in Daniel Sandru & Sorin Bocancea (coord.) *Mass-media și democrația în România postcomunistă*, edition II, Institutul European, Iași, 2013: 435-450, ISBN 978-973-611-988-0.
4. *Viața după social media – Forward for Boșoteanu Ionela Carmen*, *New Media*, Institutul European, Iași, 2012: 7-11, ISBN 978-973-611-856-2.
5. *New media and Web 2.0 Political Communication* in Boicu Ruxandra (coord.) *Media, Public Communication and Globalization*, Ed. Universității din București, București, 2012: 129-136, ISBN: 978-606-16-0201-8.
6. *O introducere în radioul on-line* in Coman, Mihai (coord.) *Manualul de Jurnalism*, Vol. III, Polirom, Iași, 2009: 672-685, ISBN: 978-973-46-1239-0, cod CNCSIS 52.
7. *Președintele României* in Surugiu, Romina & Radu, Raluca (coord.) *Instituții interne și internaționale, Ghid pentru jurnaliști*, Ed. Universității din București, 2009: 43-52, ISBN 978-973-737-727-2, cod CNCSIS 78.
8. *Guvernul în Surugiu, Romina & Radu, Raluca (coord.) Instituții interne și internaționale, Ghid pentru jurnaliști*, Ed. Universității din București, 2009: 52-60, ISBN 978-973-737-727-2, cod CNCSIS 78.

Articles in ISI scientific journals

1. “Sociology and Theology Building the Romanian Cultural Nation. Gusti’s Sociological School – from the Cultural Community Center to the Social Service”, *European Journal of Science and Theology*, 2013, Vol. 9, No. 4, August 2013: 101-109, ISSN: 1841-0464. Web of Science Categories: History & Philosophy of Science, Religion. Accession Number: WOS: 000321473300008. Impact factor = 0.389. (Indexed and abstracted in: Arts and Humanities Citation Index (A&HCI) and Science Citation Index-Expanded (SCIE) including the Web of Science by ISI Thomson Reuters, Scopus by Elsevier Bibliographic Databases).
2. “Religious messages and symbols in the neo-populist speech: the blogs of the 2009 elections candidates”, *European Journal of Science and Theology*, Vol. 8, No. 4, December 2012: 193-203, ISSN 1841 – 0464. Web of Science Categories: History & Philosophy of Science, Religion. Accession Number: 000312968400018. Impact factor = 0.389. (Indexed and abstracted in: Arts and Humanities Citation Index (A&HCI) and Science Citation Index-Expanded (SCIE) including the Web of Science by ISI Thomson Reuters, Scopus by Elsevier Bibliographic Databases).

Proceedings papers in ISI scientific journals

1. “Engineering a Good Society: the Sociological School of Bucharest National Project for Building Romania”, ISI Proceedings of ACADEMOS Conference of the National School of Political and Administrative Studies, “Reconstructing Good Society”, *European Journal of Science and Theology*, Vol. 9, Suppl.2, June 2013: 95-104, ISSN 1841-0464. Web of Science Categories: History & Philosophy of Science, Religion. Accession Number: 000320487900011. (Indexed and abstracted in: Arts and Humanities Citation Index (A&HCI) and Science Citation Index-Expanded (SCIE) including the Web of Science by ISI Thomson Reuters, Scopus by Elsevier Bibliographic Databases).

Articles in International Database indexed scientific journals

1. “Mass-media, new media și criza actuală. Presa ca „a patra putere” vs. citizen journalism”, *Sociologie Românească*, Vol. XI, No. 1/2013: 5-7, ISSN: 1220 – 5389. (Indexed and abstracted in: CEEOL, ProQUEST, EBSCO, Ulrich’s Web, Index Copernicus, B+ by CNCSIS.)
2. “Candidații prezidențiabili pe Facebook în timpul protestelor din ianuarie 2012”, *Sociologie Românească*, Vol. XI, No. 1/2013: 40-51, ISSN: 1220 – 5389. (Indexed and abstracted in: CEEOL, ProQUEST, EBSCO, Ulrich’s Web, Index Copernicu, B+ by CNCSIS.)
3. “Ştiință și politică în sistemul sociologic gustian. Proiectul de societate al Școlii Sociologice de la București”, *Sfera Politicii*, Vol. XX, No. 3 (175), May-June 2013: 101-107. ISSN: 1221-6720. (Indexed and abstracted in: CEEOL, DOAJ, IPSA-AISP, Index Copernicus, EBSCO, ProQuest, Scipio.)

4. "The presidential candidates on Twitter during the 2009 Romanian elections", *Romanian Journal of Communication and Public Relations*, Vol. 14, No. 1 (25)/2012: 21-37, ISSN 1454-8100, Issue title: *Political Communication in the Digital Era*. (Indexed and abstracted in: Ebsco, ProQuest, Index Copernicus.)
5. "Social media in Romania: left wing or right wing? The case of the 2009 presidential campaign: Blogs and Facebook", *Journal of Media Research*, Vol. 5, Issue 2(13)/2012: 77-95, ISSN 1844-8887. (Indexed and abstracted in: EBSCO and CEEOL databases.)
6. "Online Negative Campaign in the 2004 Romanian Presidential Elections", *Styles of Communication*, Vol. 2, No. 1 (2010): 89-99, Print ISSN: 2065-7943; Online ISSN 2067-564X. (Review included in Index Copernicus Journal Information, Genamics Journal Seek, EBSCOhost databases)
7. "Tehnici de comunicare și PR politic în Școala lui Dimitrie Gusti. Carol al II-lea, Regele țăranilor și al tineretului", *Sociologie Românească*, Vol. X, No. 2/2012: 84-96, ISSN 1220 – 5389. (Indexed and abstracted in: CEEOL, ProQUEST, EBSCO, Ulrich's Web, Index Copernicus, B+ by CNCSIS.)
8. "Agresivitatea comentariilor de pe blogurile candidaților în campania prezidențială din 2009 – Violența de limbaj ca exprimare liberă", *Sfera Politicii*, Vol. XVIII, No. 10 (164), Octombrie 2011: 56-63, ISSN: 1221-6720, (Cod CNCSIS 745, B +, Indexed and abstracted in: Central and Eastern European Online Library (CEEOL), International Political Science Abstracts / Association internationale de science politique (IPSA/AISP), Index COPERNICUS, DOAJ - Directory of Open Access Journals, EBSCO Publishing (EBSCO), ProQuest.)
9. "Candidații populiști și noile tehnologii (Blog, Facebook, YouTube) în alegerile prezidențiale din 2009", *Sfera Politicii*, Vol. XVIII, No. 8 (162), August 2011: 39-46, ISSN: 1221-6720, (Cod CNCSIS 745, B +, Indexed and abstracted in: Central and Eastern European Online Library (CEEOL), International Political Science Abstracts / Association internationale de science politique (IPSA/AISP), Index COPERNICUS, DOAJ - Directory of Open Access Journals, EBSCO Publishing (EBSCO), ProQuest).
10. "Perception of Romanian Journalists on Mass-media and Democracy", *The Romanian Journal of Journalism & Communication/Revista Română de Jurnalism și Comunicare*, Year VII (XI), No. 2 (39), 2012:12-20, ISSN 1842-256X, (CNCSIS, cod 779), B+, Indexed and abstracted in EBSCO și ProQuest.)
11. "Sociologul Dimitrie Gusti, consilier de imagine?", *Sfera Politicii, Mass-media și Comunicarea politică*, Year VII, No. 135, Mai 2009: 65-68, ISSN: 1221-6720. (Cod CNCSIS 745, B +, Indexed and abstracted in Central and Eastern European Online Library (CEEOL), International Political Science Abstracts / Association internationale de science

politique (IPSA/AISP), Index COPERNICUS, DOAJ - Directory of Open Access Journals, EBSCO Publishing (EBSCO), ProQuest).

12. „Școala gustiană din nou revizuită”, Review of: *Mihai Pop, Vreau și eu să fiu revizuit, Publicistica din anii 1937-1940, Antologie de Zoltán Rostás, Sfera Politicii*, 19(2 (156)), Februarie 2011: 93-94, (Cod CNCSIS 745, B +, Indexed and abstracted Central and Eastern European Online Library (CEEOL), International Political Science Abstracts / Association internationale de science politique (IPSA/AISP), Index COPERNICUS, DOAJ - Directory of Open Access Journals, EBSCO Publishing (EBSCO), ProQuest).

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1. “New media and social media in the Romanian political communication”, *EIRP Proceedings*, Vol. 6, (2011): 556-562. *Proceedings of the 6th International Conference on “European Integration – Realities and Perspectives”*, Danubius University, Romania, Jean Monnet University, Saint-Etienne, France, 13-14 May 2011, Galați, Romania, ISSN 2067-9211. (*EIRP Proceedings* is included in the following international databases (BDI): ProQuest, EBSCO, DOAJ, Index Copernicus, Vlex)
2. “The Blog – Political PR Tool in the 2009 Presidential Electoral Campaign”, *Professional Communication and Translation Studies*, Vol. 4, Issue 1-2, 2011: 11-21, *Proceedings of the 7th International Conference*, 1-2 April 2011, Timisoara, Politehnica University Press, 2011, ISSN 2065 – 099X. (*Professional Communication and Translation Studies* is listed/covered/indexed by EBSCO Communication & Mass Media Complete, getCITED and WorldCat.)
3. “Social Media – PR Tools for Romanian Politicians? “ in Iacob, Andreea, Iluzia (coord.), *World Congress on Administrative and Political Sciences, November 28 - December 01, 2012*, Queen Elizabeth Elite Suite Hotel, Antalya, Turkey, ADPOL in collaboration with Near East University, Bucharest Academy of Economic Studies, Organized by Academic World Education and Research Center, Volume 81, 28 June 2013: 116–121, ISSN: 1877-0428. *Procedia – Social and Behavioral Sciences*, Published by Elsevier Ltd.

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1. *Web 2.0 Electoral Communication in the 2009 Presidential Elections* in Rață, Georgeta, Runcan, Patricia (coord.), *Applied Social Sciences: Economics and Politics*, (February 1, 2013): 127-134, Vol. 5, Ed: Cambridge Scholars Publishing (CSP), Newcastle upon Tyne, UK, ISBN-10: 1-4438-4334-2, ISBN-13: 978-1443843348.
2. *The presidential elections candidate's blog: political PR or electoral debate platform?* in Drulă, Georgeta, Roșca, Luminița, Boicu, Ruxandra (editors), *The Role of New Media in Journalism: international conference, NM-JUR-2011: Bucharest, Romania, November 3-4,*

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3. *New Media and Political Participation (online and offline) at the 2004 and 2009 Presidential Elections in Romania* in Yoni Van Den Eede, Joke Bauwens, Joke Beyl, Marc Van den Bossche & Karl Verstrynghe, (Editors), ‘*McLuhan’s Philosophy of Media’ – Centennial Conference*, 26-28 October 2011, Brussels: Published by Koninklijke Vlaamse Academie van België voor Wetenschappen en Kunsten, (Royal Flemish Academy of Belgium for Science and the Arts), 2011: 209-216, ISBN: 978-906569-116-3.
4. *The Rising of Romanian President Traian Băsescu and the role of digital guerilla* in Emiliana De Blasio, Matthew Hibberd, Michele Sorice (editori), *Leaders and New Trends in Political Communication*, LUISS, CMCS Working Papers, Roma, 2011: 79-95, ISBN 978-88-6536-008-8.
5. *Concepția și activitatea politică a Școlii Sociologice de la București, Ipoteze de lucru*, in Iluț Petru, Nistor Laura, Rotariu Traian (coord.) Vol. II, *România socială. Drumul schimbării și al integrării europene*, Cluj, May 7-8, 2004, Ed. Eikon, Cluj-Napoca, 2005: 369-380, ISBN: 973-7833-27-9.

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1. „L’École sociologique de Bucarest et l’activisme politique”, *Les Etudes Sociales*, No. 153-154, *Sociologie et politique en Roumanie (1918-1948)* (dossier coordonné par David Mihai Gaita et Zoltán Rostás), 2011: 89-108, ISSN 0014-2204. http://www.science-sociale.org/dossiers/dossiers.php?id_dossier=71
2. “Alegorile din 1937 în presa Școlii de Sociologie a lui Dimitrie Gusti. Cazul Mihai Pop”, *Revista Română de Istoria Presei*, Year III, no. 1 (9), 2011, ISSN 1843-0309, Ed. Accent, Cluj.
3. “Radical and moderate political groups in the Sociology School of Bucharest”, *Revista de Științe Politice, Revue des Sciences Politiques*, no. 21-22, Year VI, 2009, Ed. Universitaria, Craiova, pp. 21-25, ISSN 1564-224X, cod CNCSIS 10, B (Indexed in ProQuest)
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5. “Statul social reconstruit/deconstruit în filmele românești post-comuniste”, *Revista română de Comunicare „Jurnalism și Comunicare”*, Year I, no. 2-3/2006, ISSN: 1842-256X, Ed. Ars Docendi, (Indexed in ProQuest)

6. "Agresivitatea ca legitimare a autorității politice. De la agresiunea gestuală și de discurs la violență fizică", *Revista Română de Comunicare „Jurnalism și Comunicare”*, Year III, no. 4/2004, Ed. Tritonic
7. "Mass-media împotriva Parlamentului(?)", *Revista Română de Comunicare “Jurnalism și Comunicare”*, Year II, no. 2/2003, Ed. Tritonic
8. "O istorie nefardată a sociologiei", *Sfera Politicii* no. 91-92/2001:91-92, Issue: *Mituri și fantasme*.

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1. "Ce (nu) știe societatea civilă despre anul 2011", *Dilema Veche*, Year IX, no. 412, January 5-11, 2012, Issue: *Anul vechi*.
2. "ONGFest – „mica” societate civilă, timidă, dar ambițioasă", *Dilema Veche*, Year VIII, no. 400, October 13-19, 2011, Issue: *Aproapele – ce și (cum) facem pentru el*.
3. "Solidarnosc forever", *Dilema Veche*, Year IV, no.192, October 15, 2007, Issue: *Credință și ipocrizie*.
4. "Ceaușescu în vizita la Disneyland", *Dilema Veche*, Year IV, no.181, July 26 –August 1, 2007, Issue: *Cum povestim comunismul*.
5. "Șmecherii de la TeVe", *Dilema Veche*, Year IV, no.161, March 9-15, 2007
6. "Strategii de imagine ceaușiste", *Dilema Veche*, Year III, no.142, October 13-19, 2006, Issue: *Comunismul de consum*.
7. "Revoluția va fi tot televizată", *Dilema Veche*, Year III, no.137, September 15-21, 2006, Issue: *Cetățeni pe internet*.